SCORE (0-5) 0=Poor 5=Excellent

PROBLEM How well does the team articulate and provide evidence for a problem that needs solving?	
SOLUTION Does the proposed solution directly address the identified problem in a unique and effective way? Is the solution clear?	
MARKET OPPORTUNITY	
How convincingly does the team demonstrate the size and potential of their target market?	
VALIDATION Does the team provide clear and convincing evidence of user interest, proof of concept, early adoption?	
COMPETITION How effectively does the team communicate their understand their competitive landscape and articulate a differentiation strategy?	
SKILLS Does the team provide clear and convincing evidence of their ability to execute on this venture opportunity?	
PITCH	
How effectively does the team communicate their ideas, maintaining engagement and clarity throughout the presentation?	

